IMAGINE NATION
MARKETING

PARTNER INTRODUCTION

Michael Olsher · Founder

A good introduction. *A better place to start.*

WHO TO INTRODUCE

Michael Olsher helps consumer and ecommerce brands connect AI search visibility, SEO and performance PR with the customer journey. He works with founders and marketing leaders who want clear priorities and hands-on execution. His experience also spans healthcare and software.

DISCOVERY

The right customers aren't finding them.

Category searches, AI answers and publications need to reach beyond people who already know the brand.

CUSTOMER EXPERIENCE

Interest needs a clearer next step.

The website, landing pages or follow-up need to better connect attention with customer action.

EXECUTION

The strategy needs an owner.

The team needs an experienced partner to set priorities, connect the work and carry decisions through.

SELECTED CLIENT WORK

TEN THOUSAND

#1 organic

For "workout shorts"

Ahrefs · U.S. snapshot
October 20, 2026

RETROFÊTE

+172%

403 to 1,097 search clicks
Black Tie Dresses collection

Google Search Console
June-July 2026

ULTRA VIOLETTE

4 features

15 direct links
Australian and U.S. sites

Closeout August 28, 2026
Includes partner content

WHAT MICHAEL LEADS

Enterprise experience. *Personal accountability.*

Michael brings strategy, priorities and execution into one working relationship: agreeing the scope, coordinating delivery with your team, and making the results useful for decisions.

Make the connection.

Share the business, the priority and why the timing feels right.

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Start an introduction

Explore Imagine Nation

Client names link to the full cases. Search visibility, clicks and campaign deliverables are distinct measures.
Figures reflect the dates shown; they are not presented as revenue or the isolated effect of one channel.